



COMPANY PROFILE

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A MEMBER OF BETA GROUP

Beta Industrial LLC is a member company of Beta group of companies that is one of the fastest growing commercial enterprises with large manufacturing, exporting and importing agencies based in Dubai in the United Arab Emirates.

The Beta Group started its operations in 1977 with electrical contracting. Today, it has expanded to 6 companies with branches in Abu Dhabi, Riyadh and Jeddah and has over 800 employees on its payroll.



Beta Industrial LLC

ORIGIN OF REGISTRATION: DUBAI – UAE

FOUNDED IN: 1989

MANAGING DIRECTOR: MR. BASSAM NAZZAL

ACTIVITY: MANUFACTURING,
SUPPLYING & TRADING
MECHANICAL / VENTILATION
& ELECTRICAL PRODUCTS

FACTORIES: 1- RAS ALKHOR – DUBAI - UAE
2- ALQUOZ – DUBAI - UAE
3- RIYADH - KSA

INTERNATIONAL MEMBERSHIP: AMCA

INTERNATIONAL CERTIFICATIONS: UL, INTERTEK(ETL), EXOVA & AMCA

QUALITY MANAGEMENT SYSTEM: ISO 9001:2008

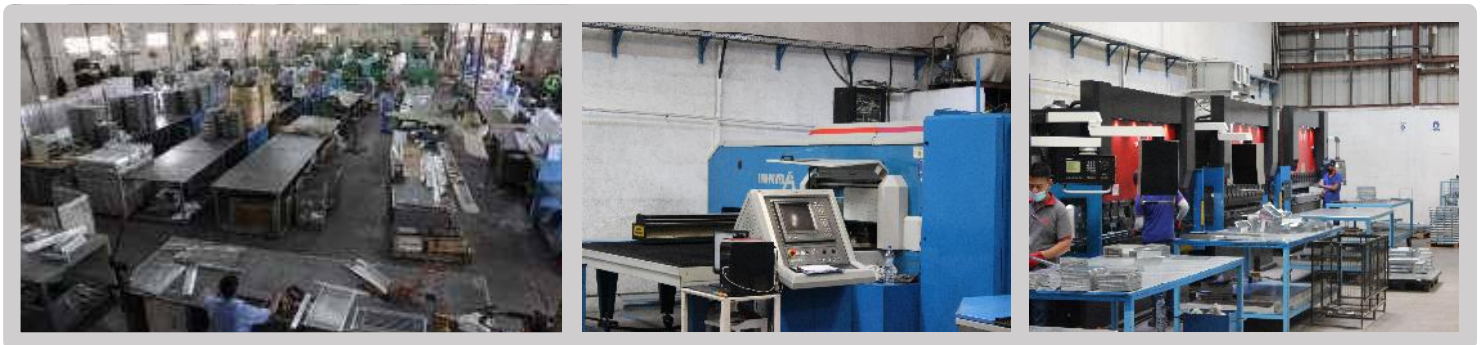
OCCUPATIONAL HEALTH & SAFETY: OHSAS 18001:2007

BANKERS: UNITED ARAB BANK & ADCB

AUDITORS: KRESTON

AWNI FARSAKH & CO.

P.O.BOX 4310, DUBAI





VISION

To be a leading provider of HVAC products & solutions in the region by offering quality products /services to our partners backed by sound product knowledge via our trained & friendly staff.

MISSION

- ❖ Earn our customers respect by delivering what we promise.*
- ❖ Earn our staff respect by treating them with fairness & dignity.*
- ❖ Earn our investors respect by being transparent & accountable.*
- ❖ Earn our business partners respect by valuing their business as much as ours.*
 - ❖ Earn our suppliers respect by dealing with them on merit.*
 - ❖ Earn the government's respect by following all laws.*
 - ❖ Earn the community's respect by generating goodwill*



We Produce

- Air Outlets (Grilles, Diffusers, & Nozzles) - Certified by Intertek (ETL) - USA in accordance with ANSI / ASHRAE & ADC standards.
- Sand Trap Louvers & Exhaust Air Louvers - Certified by AMCA.
- Volume Control Dampers - Certified by AMCA.
- VAV (Pressure independent & By-Pass) - Certified by Intertek - USA in accordance with AHRI & ASHRAE standards.
- Fire Rated Sound Attenuators under license from Howden Donkin (South Africa) - Certified by AMCA & EXOVA.
- Fire & Smoke Dampers - UL CLASSIFIED and approved by U.A.E. & other countries Civil Defense authorities
- Super Vent - Single and Twin Insulated Cabinet Fans - Certified by AMCA.
- Super Vent - Axial Fans (High Capacity / Heavy Duty)
- Super Vent - Inline Ducted Fans & Wall Mounted Industrial Fans.
- Super Vent - Flexible Ducts, Connectors, Sticker Pins & Aluminium Tape.
- Cable Trays & GI Trunking.
- Data Cabinets - KSA Market.
- UL Fire Rated Doors - KSA Market.



We Trade

- VORTICE Fans (Italy) - (Wide range of Domestic, Commercial & Industrial Fans which includes Wall Mounted, Inline Centrifugal/Axial, Roof Mounted, Fire Rated Inline Axial Fans (400°/2 Hrs & 50°C), Explosion proof fans)
- EMAK Fans (Turkey) – (Inline Axial Long Casing Fans – 400°C/2Hrs & 50°C)
- ROSENBERG Fans (Germany) – (Inline Axial Long Casing Fans 400°C/2Hrs & 50°C).
- HOWDEN DONKIN Fans (South Africa) - (Inline Axial Long Casing - 50°C & 300°C/2Hrs, Bifurcated Fans, Wall Mounted Heavy Duty)
- AFS Flexible Duct (Turkey) - (Flex. Ducts, Connectors & Sticker Pins)
- VORTICE (Italy) - Air Handling Units
- BVN Fans (Turkey) - Inline Centrifugal/Axial Fans Wall Mounted Fans.
- AIRTECNICS Air Curtains (Spain)

VENTILATION PRODUCTS

VORTICE - FANS



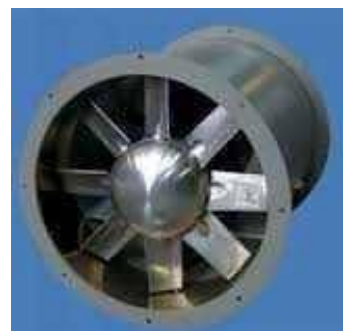
VORTICE - AHU



ROSENBERG



EMAK



SUPER VENT



AFS



DATA CABINETS



UL FIRE RATED DOORS



We Supply

- 2M Kablo - Fire Rated Cable (Civil Defense Approved)
- Schneider Electric - Wiring Accessories, Isolators & Weatherproof Doorbell.
- Rexton - PVC Conduit & Accessories, GI Boxes & Isolators.
- Schneider Standalone Motion Sensors.
- Schneider - Intelligent Lighting Control System.
- Schneider - Wiser Wireless Home Automation System.
- Beghelli (Italy) - Central Monitoring Emergency Lighting System.
- Beghelli Prazisa (Germany) - Central Battery Emergency Lighting System.
- Interel – Guest Room Management System (GRMS)
- Honeywell-Trend – Building Management System (BMS)

2M KABLO



SCHNEIDER ELECTRIC



REXTON



SCHNEIDER - Standalone Motion Sensors

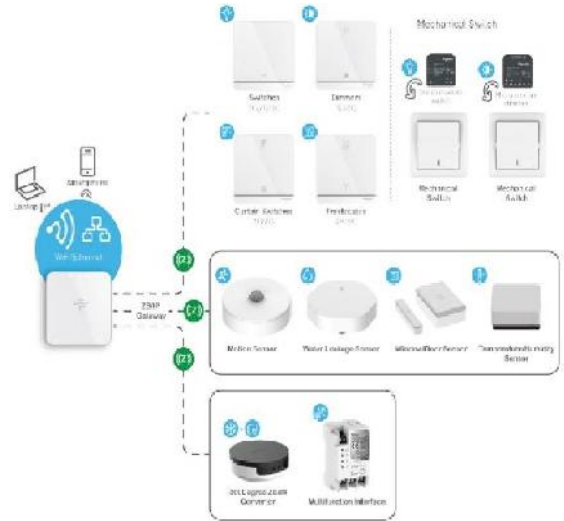




SCHNEIDER - Intelligent Lighting Control System



SCHNEIDER - Wiser Wireless Home Automation System



Beghelli - Central Monitoring Emergency Lighting System



Beghelli Prazisa - Central Battery Emergency Lighting System



Interel – GRMS



Honeywell - Trend - BMS





Some Project References



2062 Villas - Villa Nova at Dubai land



410 Villas - Al Mirfa Beach Housing - Abu Dhabi



Downtown - Dubai



Al Mowasat Hospital - KSA



Golden Tower - KSA



Dubai Silicon Oasis



Souq Bab Al Madina - Jordan



Princess Tower - Dubai



Al Bateen Air Base - Abu Dhabi



Farsi Towers - KSA



Al Majdoul Tower - KSA



Emirates Flight Catering - Dubai



Hikma Headquarter – JORDAN



Aga Khan Hospital – Tanzania



Al Jalila Children's Hospital - Dubai



Sheraton Kigali – Rwanda



Ole Sereni - Nairobi, Kenya



Kings Tower - Lagos, Nigeria



The Dubai Mall



Hazza Bin Zayed Stadium - Al Ain



Bloom Gardens - Abu Dhabi



1340 Villas – Palm Jumeirah – Dubai



Park Towers – Dubai



Hydra Avenue Towers - Abu Dhabi

OUR MARKETS

LEADING LOCAL MARKET



GROWING WORLDWIDE MARKETS



WIN – WIN PARTNERSHIP

- ❖ *LONG - TERM HEALTHY BUSINESS PARTNERSHIP*
- ❖ *WELL ESTABLISHED & GROWING PARTNER*
- ❖ *GUARANTEED QUALITY & SOLUTIONS*
- ❖ *HIGH LEVELS OF PRODUCT / SERVICE SATISFACTION*
- ❖ *UNDERSTANDING NEEDS*
- ❖ *ALL TIME SUPPORT*

